



GLOBAL INTERNSHIP PROGRAM – COMPANY PROFILE

VIETRAVEL



I. Company information:

1. History and business

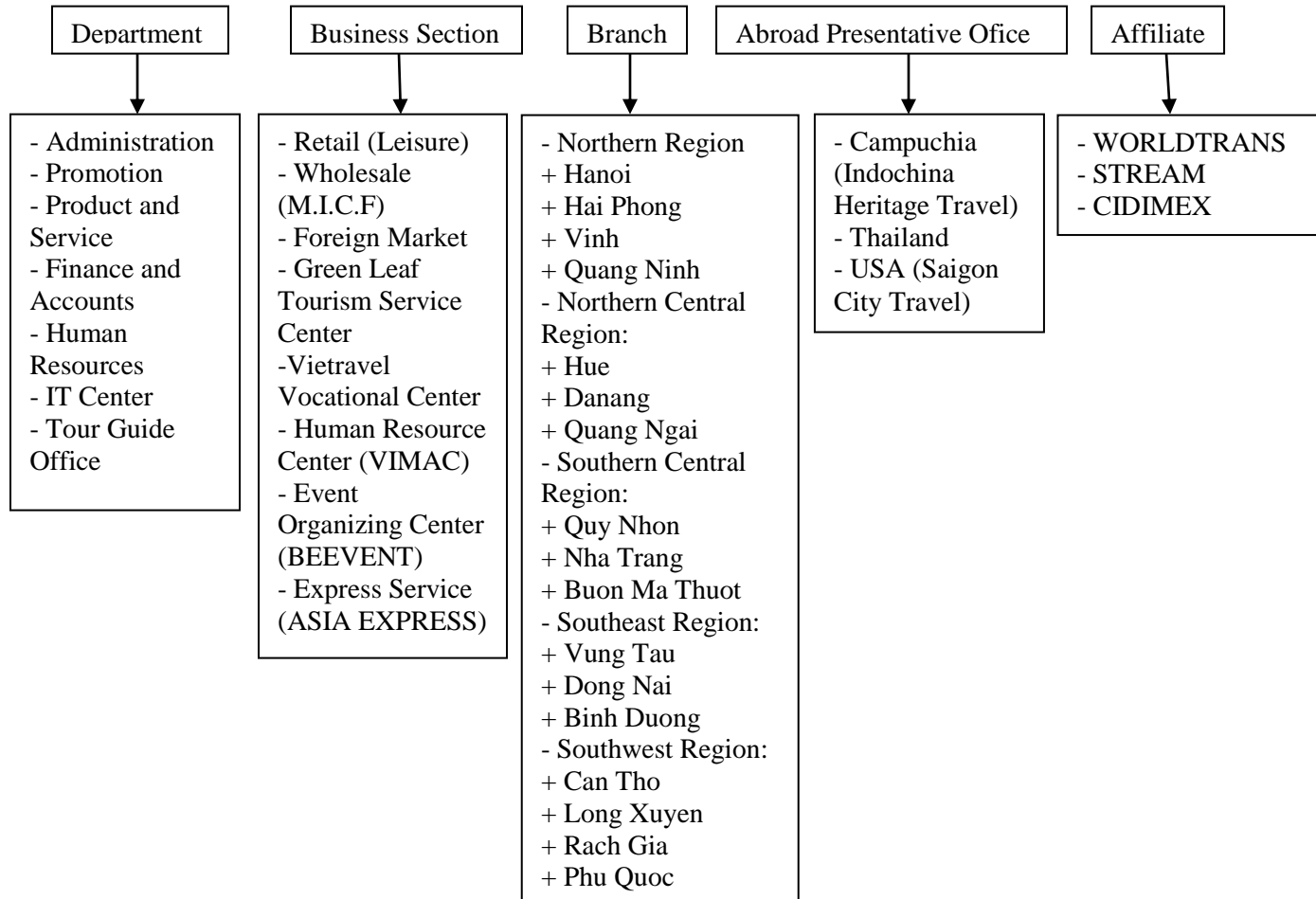
Being one of the top leading tourism companies in Vietnam today, Vietravel is the most professional and advanced tour packaging service provider. Established and developed since 1995, Vietravel has been continuously expanding and affirming itself not only within the domestic scope but also internationally.

Vietravel is also participating in bringing the Vietnamese travellers to various destination all over the world with newly excited and unique tours. Vietravel is successfully have customers such as the Japanese, Koreans, and Europeans to become our major business partners.

Vietravel has been highly honored to be the organizer of different events of international standards; for example, The Asia - Pacific Economic Cooperation (APEC) of 2006, The Southeast Asia Undergraduates Sports Festival, The Vesak of 2008, etc. In order to serve our customers in the most satisfied manner,

more than 1.000 employees of Vietravel company have been greatly contributing their striving efforts without any hesitations.

2. *Company structure*



3. *Achievement*

Vietravel is not only simply a well-known trademark, but it has also become a very close friend for hundreds and thousands of travelers supporting Vietravel every year. Vietravel has been honored to become “**The Most Preferred Trademark**” voted by the Saigon Giai Phong newspaper’s readers for consecutive years, and “**The Golden Trademark**” of the Vietnam’s tourism industry. Moreover, Vietravel had also received other valuable awards such as

“**The Most Satisfied Travel Service**” voted by Saigon Tiep Thi Newspaper;
“**Top Trade Services 2008**” given by the Trade Ministry; etc.

In 2013, Vietravel was presented the two titles of the leading tour operator and travel agency in Vietnam of **the 20th World Travel Awards (WTA)** at a ceremony held in Dubai in October. Also, Vietravel was awarded the Best Travel Agency for Asia prize of **the 24th TTG Travel Awards 2013** at a ceremony held in Bangkok on October 3.

4. *Company website:* vietravel.com.vn

II. Tentative Internship Information

1. *Working location:*

Vietravel Danang Branch – 58 Pasteur Street, Hai Chau District, Danang City

2. *Tentative internship position:*

- Customer Development
- Marketing/Market Research in tourism section

(Depends on the qualifications and background of interns)