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Education

- MBA, Department of International Trade, National Chengchi University, 1991/6
- BBA, Department of International Trade, National Chengchi University, 1989/6

Area of Specialty

International Trade Practice, International Trade and Financial Engineering, International Trade's Case Study

Academic Experience

- Instructor, Department of International Business, Southern Taiwan University, 1995/8 to present
- Instructor, Department of International Trade, Wufeng University, 1993/8 to 1995/7
- Chairman, Department of International Trade, Wufeng University, 1994/8 to 1995/7
- Instructor, Department of International Trade, China University of Technology, 1991/8 to 1993/7

Publications

Journal Papers:

1. Chang, Shu-Ling, (2006) "The Applications of Standby Letters of Credit in Taiwanese Enterprise's Financing in Mainland China," *Monthly Bank of Taiwan*, 42(9), 43-52. (in Chinese)
2. Chang, Shu-Ling, (2002) "Research on International Trade Financing from the Perspective of the Evolution of International Trade Payment Methods," *Monthly Bank of Taiwan*, 38(1), 65-73. (in Chinese)

Conference Papers:

1. Li, Chun-An, Chang, Shu-Ling, Yao, Min-Chih (2014)"News Sentiment and Its Effect on Price Momentum and Sentiment Momentum" 2014 Annual Meeting of the Northeast Decision Sciences Institute. Pennsylvania, U.S.

2. **Long-Jainn Hwang and Shu-Ling Chang** (2013) "ARE IMPORTS, EXPORTS AND ECONOMIC GROWTH OF TAIWAN COINTEGRATED?" The 9th International Conference on Knowledge-Based Economy and Global Management, Taiwan R.O.C..
3. Chang, Shu-Ling, (2006) "Current Situation and Future Development of Ocean Freight Forwarders Service," 2006 Chung-Hua International Trade Association Annual Meeting and Conference, Taipei, Taiwan.

Dissertation

Chang, Shu-Ling, (1991) "A Study of Non-stationary Tests for Macro Economic Time Series," Master Dissertation, National Chengchi University

Grants

1. Ministry of Finance, Kaohsiung Customs Office, No. 211020165-GP, "TWAE0 Supply Chain Security Personnel Training Session," 2013/05/17-19
2. Ministry of Finance, Kaohsiung Customs Office, No. 211000059-GP, "TWAE0 Supply Chain Security Personnel Training Session," 2011/05/27-29

Acadmic Service

- *Authorized Proctor of International Trade Management*, Technician Certificate R.O.C, 2008-2014

Professional Certifications

- *Behaver Image-Customer Service Manager*, No: SPQMAS-BIM-10100346, Taiwan Service Management Association , Feb. 2012
- *Customer Service Inspection Manager*, No: SPQMAS-CSIM-10100245, Taiwan Service Management Association , Feb. 2012
- *TWAE0 Supply Chain Security Personnel*, No: 99-036-1001000256, Ministry of Finance, Jan. 2010
- *International Introductory Award in Customer Service*, No:606149716/470, The City and Guild of London Institute, Jan. 2011
- *International Introductory Award in Customer Selling*, No:606149716/850, The City and Guild of London Institute, Jan. 2011
- *International Trade Management(Class B)*, No: 200-000181, Technician Certificate R.O.C, Mar. 29, 2009
- *ERP Application Engineer for Distribution Module*, No: EAE08DS00286, CERPS, Feb. 2008
- *Basic Proficiency Test for International Banking Personnel*, No: y730047027, Taiwan Academy of Banking and Finance, Nov. 2008

