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Education

PhD, Institute of Economics, National Taiwan University, 2006, Dissertation title: Lobbying, Campaign Contributions and Minimum Quality Standards

Area of Specialty

Research Areas: International Economics, Industrial Economics, Political Economy

Teaching Subjects: International Trade Policy, Industrial Economics, Managerial Economics

Academic Experience

Assistant Professor, Department of International Business, Southern Taiwan University,
2006 /08 /01- 2014 /01 /31

Associate Professor, Department of International Business, Southern Taiwan University,
2014 /02 /01 - present

Publications

1. Yang, Y. P., Tsai, Y. Y., & Hsu, S. Y. (2021). Technology licensing, entry mode, and trade liberalization. *Review of Development Economics*. 25(2),834-853.
2. Novak, Marko and Su-Ying Hsu(2021), "Productivity of Banks in Croatia" *Empirical Economics Review*.2(1). ISSN 2222-9736
3. Novak, Marko and Su-Ying Hsu (2020), "Efficiency of Banks in Croatia," *Economic Insights-Trends and Challenges*. Vol.IX(LXXII), 25-33.
4. Hsu, Su-Ying and Chu-Ping Lo (2018), "Market Concentration and Licensing Royalty in Asymmetric Oligopoly," *Academia Economic Papers*, 46(4),637-670[TSSCI]
5. Tsung-Kai Chu, Han-Yu Liu and Su-Ying Hsu (2018), "A Comparative Study of Customer Behaviors in Brand Image and Peer Pressure-the Case of S University," *Journal of Advertising and Public Relations*, 1(2), 1-8. [ISSN 2639-1953]
6. Novak, Marko and Su-Ying Hsu (2018), "Profitability of Banks in the Serb Republic," *Applied Science and Management Research* 5(1), 18-28. [ABI, ISSN: 2311-3928]
7. Hui-Chen Tsai, Jin-Li Hu, Su-Ying Hsu (2017), "Population Size, Infrastructure

- Quality, and Tax Competition,” *Agriculture and Economics*, 61, 1-22. (in Chinese).
8. Hsu, Su-Ying and Yan-Shu Lin (2017), “Strategic Lobbying and Tariff,” *Agriculture and Economics*, 59, 153-186. [TSSCI] (in Chinese).
 9. Luo, Jiu-Feng, Li-Fen Lei and Chu-Ping Lo and Su-Ying Hsu (2017), “Retail Sale in Non-Specialized Stores in Taiwan,” *Journal of Southern Taiwan University*, 2(2), 1-13. (in Chinese).
 10. Cheng, Ya Wen, Su-Ying Hsu and Chu-Ping Lo, (2017), “Innovation and imitation: Competition between the US and China on third-party payment technology,” *Journal of Chinese Economic and Foreign Trade Studies*, 10(3), 252-258. [ABI, ISSN: 1754-4408]
 11. Novak, Marko and Su-Ying Hsu (2017), “Profitability of Small Domestically Owned Banks in Croatia,” *International Review of Management and Business Research* 6, 866-877. [ABI, ISSN: 2306-9007]
 12. Lo, Chu-Ping and Su-Ying Hsu (2016), “International Outsourcing, FDI, and Middleman Strategy,” *Transylvanian Review*, Vol 24(5), 422-431. [SSCI]
 13. Yang, Ya-Po and Su-Ying Hsu (2015), “Environmental Policy in an Open Economy: Transboundary Pollution and Local Pollution,” *Soochow Journal of Economics and Business* 88, 45-72. [ISSN:0259-3769]
 14. Hsu, Su-Ying, Ya-Po Yang and Jin-Li Hu (2015), “Pollution Pattern, Market Concentration and Environmental Policy,” *Academia Economic Papers* 43(1),45– 80 [TSSCI] (in Chinese).
 15. Lo, Chu-Ping, Shih-Jye Wu and Su-Ying Hsu (2014), “The Role of Overseas Chinese-Speaking Regions in Global Sourcing,” *China Economic Review* 30, 133-142. [SSCI]
 16. Hsu, Su-Ying, Chu-Ping Lo and Shih-Jye Wu (2014), “The Nexus of Market Concentration and Privatization Policy in Mixed Oligopoly,” *Economic Modelling* 38, 196-203. [SSCI]
 17. Lo, Chu-Ping and Su-Ying Hsu (2013), “Service Trade, Offshore Production, and Wage Inequality,” *International Journal of Business, Humanities and Technology* 3(6), 76-90. [ISSN 2162-1381]
 18. Roalcaba, Orly Denisse Calle and Su-Ying Hsu (2012), “Minimum Quality Standards or Quality-Improving Subsidies: which One is the Most Helpful Strategy to Coffee Growers in Peru?” *African Journal of Agricultural Research* 7(20), 3096-3102. [SCI]
 19. Hsu, Su-Ying and Chu-Ping Lo (2012), “A Strategic Analysis of Phalaenopsis Orchid Industry in Taiwan and Netherlands: Minimum Quality Standards or Quality-upgrading Subsidies,” *Agriculture and Economics* 48, 107-138. [TSSCI] (in Chinese).
 20. Lu, Yi-Wei and Su-Ying Hsu (2009), “Optimal Export-Share Requirements in Imperfectly Competitive Market: the Influence of Incentive Scheme,” *Journal of*

Southern Taiwan University, 34(3), 63-76. (in Chinese)

21. Hsu, Su-Ying, Hong Hwang and Yan-Shu Lin (2007), "Discriminatory Tariffs and Campaign Contributions," *Taiwan Economic Review*, 35(2), 155-182. [TSSCI] (in Chinese).
22. Yan-Shu Lin, Su-Ying Hsu and Hong Hwang (1998), "On the Tariffs and Quotas in the Incentive Scheme Model," *Journal of Social Sciences and Philosophy*, 88(6), 183-202. [TSSCI] (in Chinese).

Patent (in Taiwan)

1. 許淑嫻、沈俊碩、臺芷佑，不沾滴貼片，M558042，公開/公告日 2018/04/11
2. 許淑嫻、臺彥博，候診提醒系統及方法，發明 I592893，公開/公告日 2017/07/21
3. 許淑嫻、沈俊碩、臺芷佑，具雙向辨識之撲克牌結構，M541323，公開/公告日 2017/05/11
4. 許淑嫻，防走失之服裝，公開號 201703663，公開/公告日 2017/02/01
5. 許淑嫻、沈俊碩，變形曬衣架，M530103，公開/公告日 2016/10/11
6. 許淑嫻、陳昱誌、王慧媚、陳姿穎，採集水果用之滑梯結構，M507637，公開/公告日 2015/09/01
7. 許淑嫻、沈俊碩、臺芷佑，使用頻率系統，M501585，公開/公告日 2015/05/21
8. 許淑嫻、臺彥博，依據性別之馬桶掀蓋結構，新型 M405840 號，公開/公告日 2011/06/21
9. 許淑嫻、林昇、林孟宏，感測式雨水回收裝置，新型 M414442 號，公開/公告日 2011/10/21

Research Grants and Projects

1. ASUS Foudation and Institute for Information Industry on Bridging the Digital Divide to Bauang, Philippines, 2017.
2. ASUS Foudation and Institute for Information Industry Bridging the Digital Divide to Caloocan City, Philippines, 2016.
3. STUST International Volunteer Team to Shao Shin City, China, 2015
4. Ministry of Foreign Affairs on International Youth Exchange Program to St. Christopher and Nevis, 2013.
5. Ministry of Foreign Affairs on International Youth Exchange Program to St. Vincent and the Grenadines, 2012.
6. National Science Council on "Environmental Policy, Pollution Patterns and Heterogenous Firms," 100-2415-H-218-009, 2011 - 2012.
7. National Science Council on "Public Infrastructure, Tax, Firm Location," 98-2415-H-218-019, 2009 - 2010.
8. 社會科學研究中心(中研院經濟所)，年輕學者輔導與諮詢。Project title: Public Infrastructure, Tax, Firm Location, 2008.

9. National Science Council on “Absorption Ability and Lobbying,” 96-2415-H-218-002, 2007 - 2008.
10. National Science Council on “Oligopolistic Competition and International Lobbying,” 95-2415-H-218-003, 2006 - 2007.